

GLS/C/931-24

CIRCULAR

25 November 2024

## DUBAI DYOD CAMPAIGN- E-WASTE COLLECTION DRIVE

Dear Parents,

We are thrilled to announce that our school is participating in the **Dubai DYOD (Donate Your Own Device) Campaign**, an initiative by *The Digital School* under the Mohammed bin Rashid Al Maktoum Global Initiative. This campaign, launched in August 2023, aims to reduce electronic waste, promote sustainability, and enhance education access for underprivileged communities worldwide by providing technological tools.

### What Can You Donate?

The following types of electronic waste, working or non-working:

- Computers, Laptops, and Tablets
- Accessories, Headphones, Chargers, and Power Banks
- Telecom and Networking Devices (Routers, Switches, Modems)
- Smartphones
- Printers

### How to Contribute?

1. Pack your e-waste securely.
2. Label each device clearly with your child's name, class, and section. Send the e-waste with your child to school or drop it at one of these locations between **26.11.2024 and 20.01.2025**.
  - **Primary Campus: Gate No. 3.**
  - **Secondary Campus: Near the Canteen.**

Designated collection bins will be available for safe disposal.

Your participation not only supports sustainability but also empowers children globally by fostering education through recycled devices. Together, let's make a meaningful impact on our planet and on young lives.

Thank you for your generosity and support!

Warm regards,



**Asha Alexander**

**Principal**

**Executive Leader - Climate Change**

أشا ألكسندر

مديرة المدرسة

الرئيس التنفيذي - تغير المناخ